



A One-Stop-Shop

of Business Support

for the UK's fast growing recycling sector

The Waste & Resources Action Programme (WRAP)

The UK's recycling and recycled products industries are already worth £12 billion a year. They will need to double in size by 2018 if the UK is to meet its obligations under the European legislation on recycling. WRAP's Business Growth Team is therefore targeted with delivering 10% sustainable growth in the specialist recycling and reprocessing sector over the next two years.

WRAP can help businesses with their expansion plans through a range of business support services targeted at SMEs in this sector. This support is tailored to the needs of the individual business and covers several key areas:

Expertise

Business Development: WRAP's Business Development Service offers advice and help to Small to Medium Sized Enterprises (SMEs) involved in recycling to expand or develop new operations. A variety of support can be provided, from business planning assistance to help with raising finance, marketing strategy/promotional development and advice on technical/production issues. This is either directly through our team of Business Development Advisors or through WRAP funded consultancy support.

Management

Interim Manager: Additional support for management is offered through the Interim Manager Scheme to enable recruitment of a highly skilled executive on a short term basis to act as an Interim Manager to fast-track the development of a particular area of a business or a specific project.

Funding for Senior Management Training: Support for the training of senior executives in all areas of business management. Eligible training can range from a formal training course or long-distance learning to seminars or workshops and even mentoring.

Investment

Capital Grant Funding: Whilst WRAP does not have grant funding available on a general or ad hoc basis to individual recycling businesses, capital grant funding competitions for specific purposes are run periodically. Details of any current competition can be found on our web site www.wrap.org.uk, Tenders & Grants section.

eEquip: This is a Residual Value Guarantee scheme for leasing recycling machinery and equipment through an operating lease. For further information please telephone the scheme administrators, Cranmer Lawrence and Company on + 44 (0)1494 689 515

The Recycling Fund: this is a venture capital fund that invests in start-up and early stage recycling businesses and well worth considering when looking at the longer term equity funding for your business. For more information please see www.recyclingfund.com

Innovation

Commercialisation Centre: The Centre has been established to support early stage businesses and bring new and innovative recycled products, recycling technologies and business models to market. The Centre will assist individual entrepreneurs, university and corporate spin-outs and start-up businesses to exploit the best routes to market. For more information please call the Commercialisation Centre Manager at Imperial Innovations (tel: +44 (0) 20 7594 1108).

The IPR Scheme: This helps businesses understand and analyse potential Intellectual Property (IP) they may have, and then the steps needed to protect it through patent, trade mark, copyright, registered design or licence

More about WRAP

WRAP (the Waste & Resources Action Programme) is a major UK programme established to promote resource efficiency. Its particular focus is on creating stable and efficient markets for recycled materials and products and removing the barriers to waste minimisation, re-use and recycling.

Contact us

For more information and eligibility criteria, please visit the Business Support pages of the WRAP website at http://www.wrap.org.uk/business_and_finance/ or call either of the following numbers 01295 819611 / 819919 or e-mail bds@wrap.org.uk.

A not-for-profit company, WRAP is backed by substantial Government funding from Defra and the devolved administrations in Scotland, Wales and Northern Ireland. .



Creating markets for recycled resources