



# Complying with the WEEE Directive The Distributor Take Back Scheme

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## Who does it affect?

- All businesses supplying EEE to the public
- Traditional 'high street' retailers
- Internet sellers (to the public) based in the UK
- Any producers making direct sales to the public
  - Internet
  - Catalogue
  - Own stores
- Other purposes
  - Promotional activities
  - Free gifts
  - Competitions

## Background / History

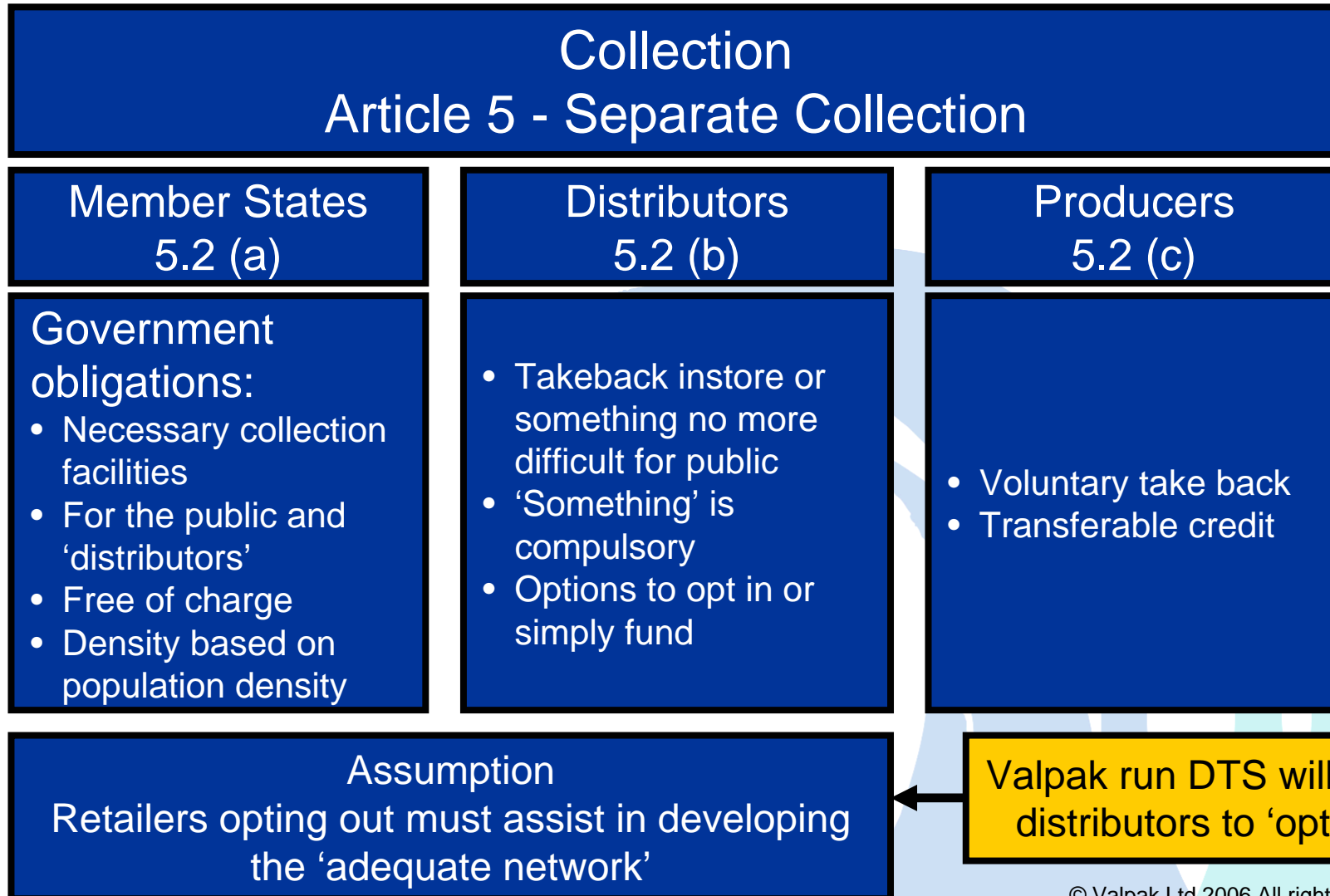
- 2004
  - Government engage with British Retail Consortium (BRC) as the ‘interlocutor’ representing the distributor sector
- 2005
  - BRC run tender process
  - Valpak was the successful bidder
  - Continuing debate regarding the role of the scheme
- July 2006
  - Draft final regulations and DTI ‘tender’
  - Intention to formalise Valpak / BRC position
- **Current**
  - **Valpak proposals under discussion prior to provisional approval**
- **Next**
  - Final approval will follow once regs are in place

# Collection requirements – from the Directive text

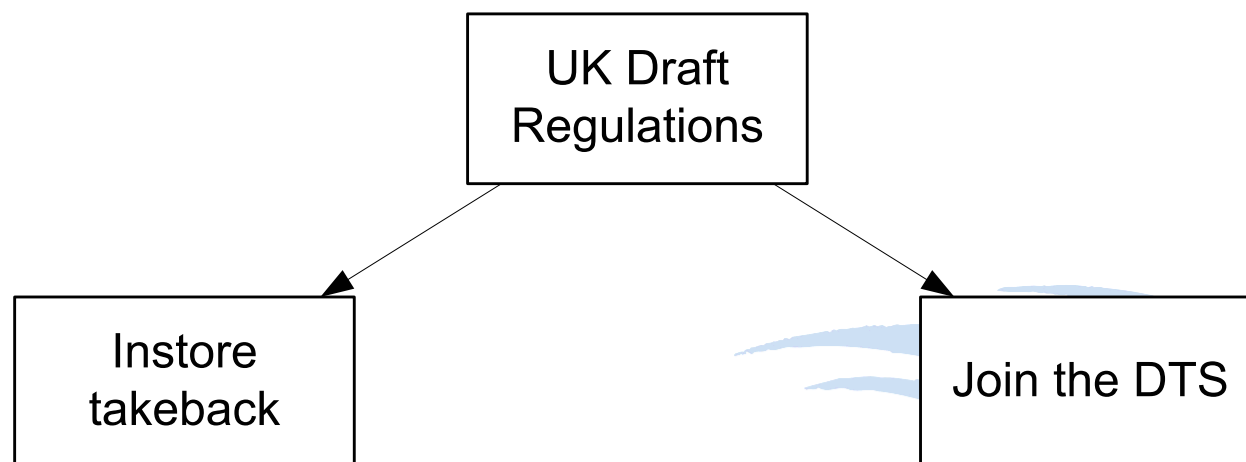


Collection Article 5 - Separate Collection		
Member States 5.2 (a)	Distributors 5.2 (b)	Producers 5.2 (c)
<p><b>Government obligations:</b></p> <ul style="list-style-type: none"><li>• Necessary collection facilities</li><li>• For the public and 'distributors'</li><li>• Free of charge</li><li>• Density based on population density</li></ul>	<ul style="list-style-type: none"><li>• Takeback instore or something no more difficult for public</li><li>• 'Something' is compulsory</li><li>• Options to opt in or simply fund</li></ul>	<ul style="list-style-type: none"><li>• Voluntary take back</li><li>• Transferable credit</li></ul>
<p><b>Assumption</b> Retailers opting out must assist in developing the 'adequate network'</p>		

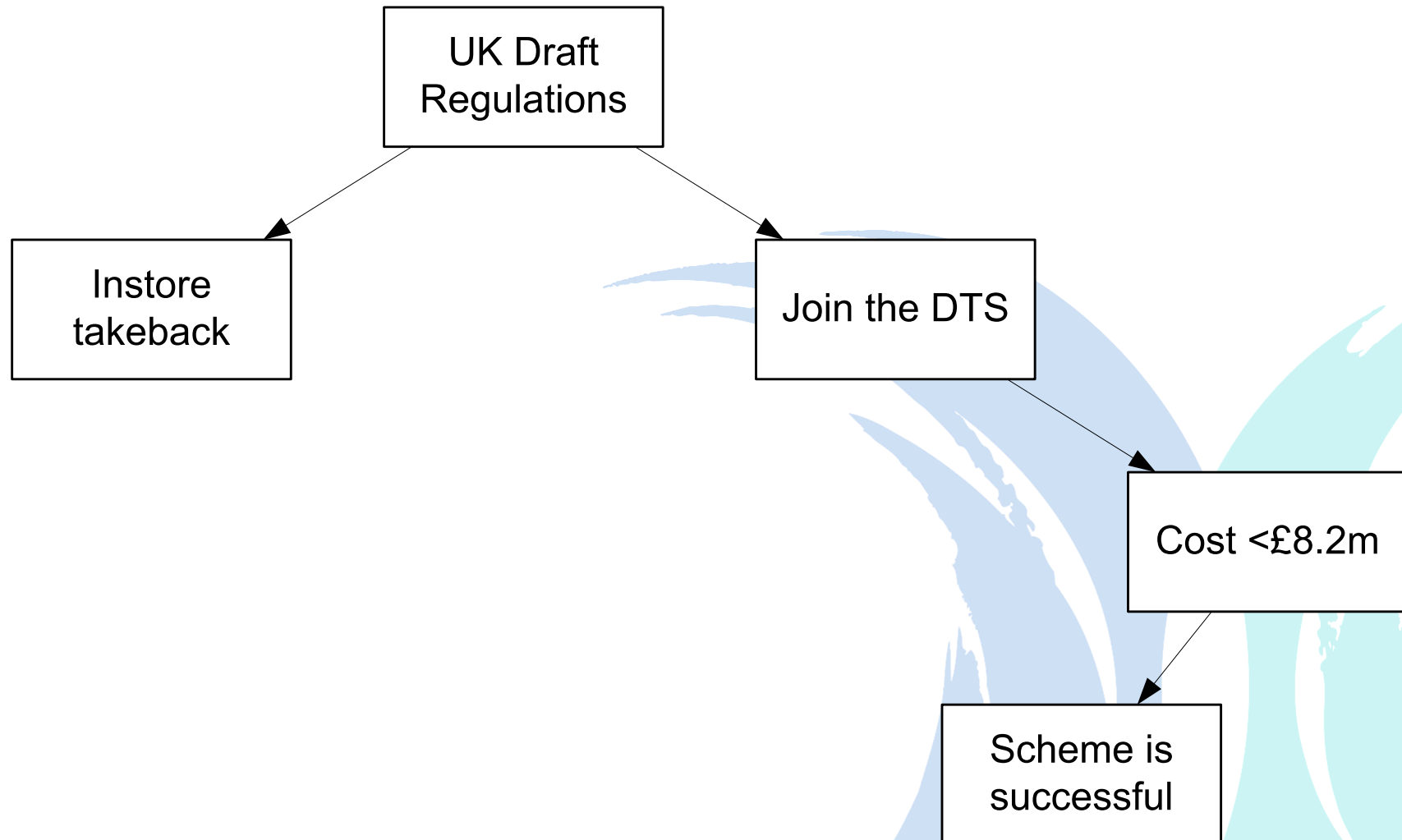
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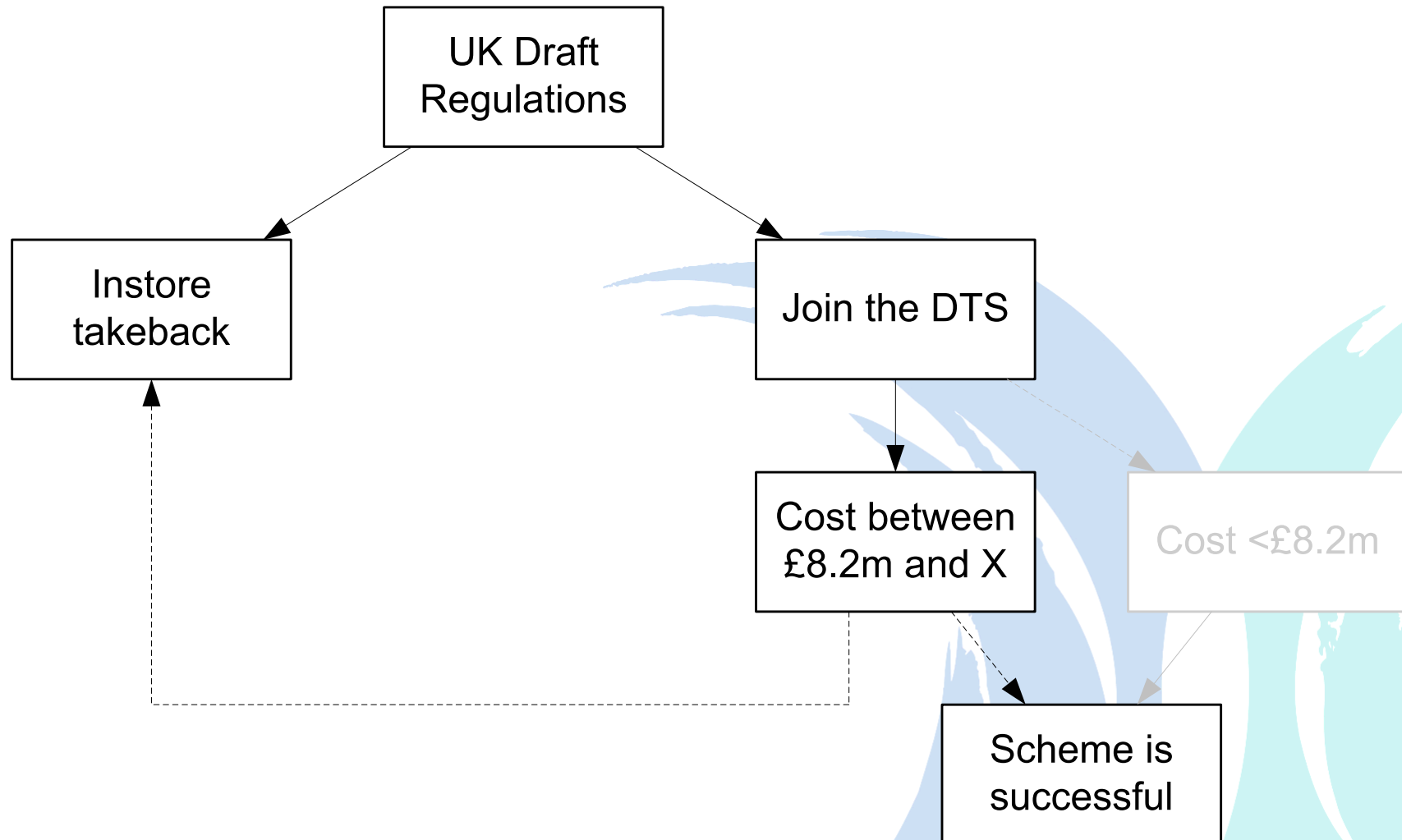
# Options available to retailers



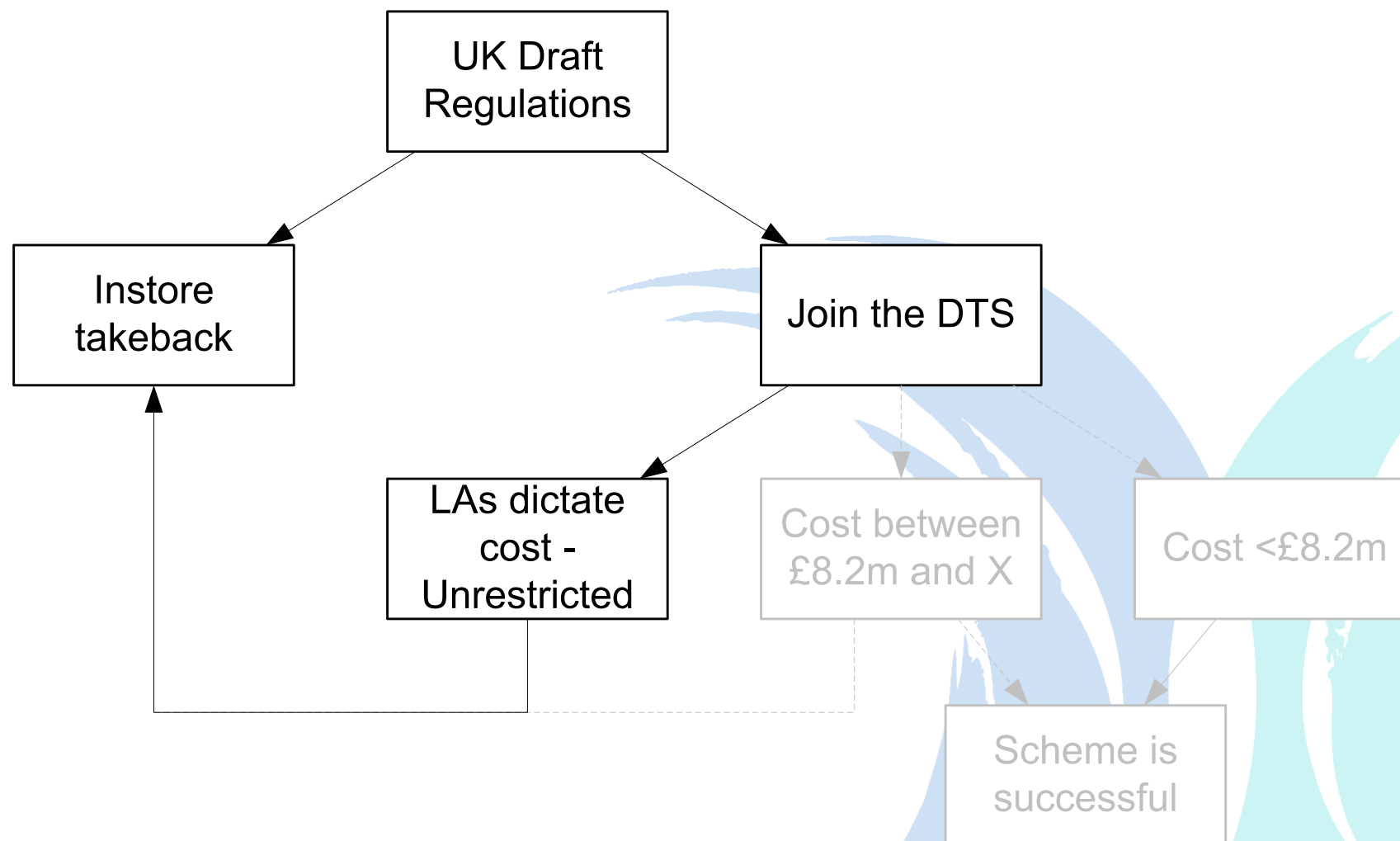
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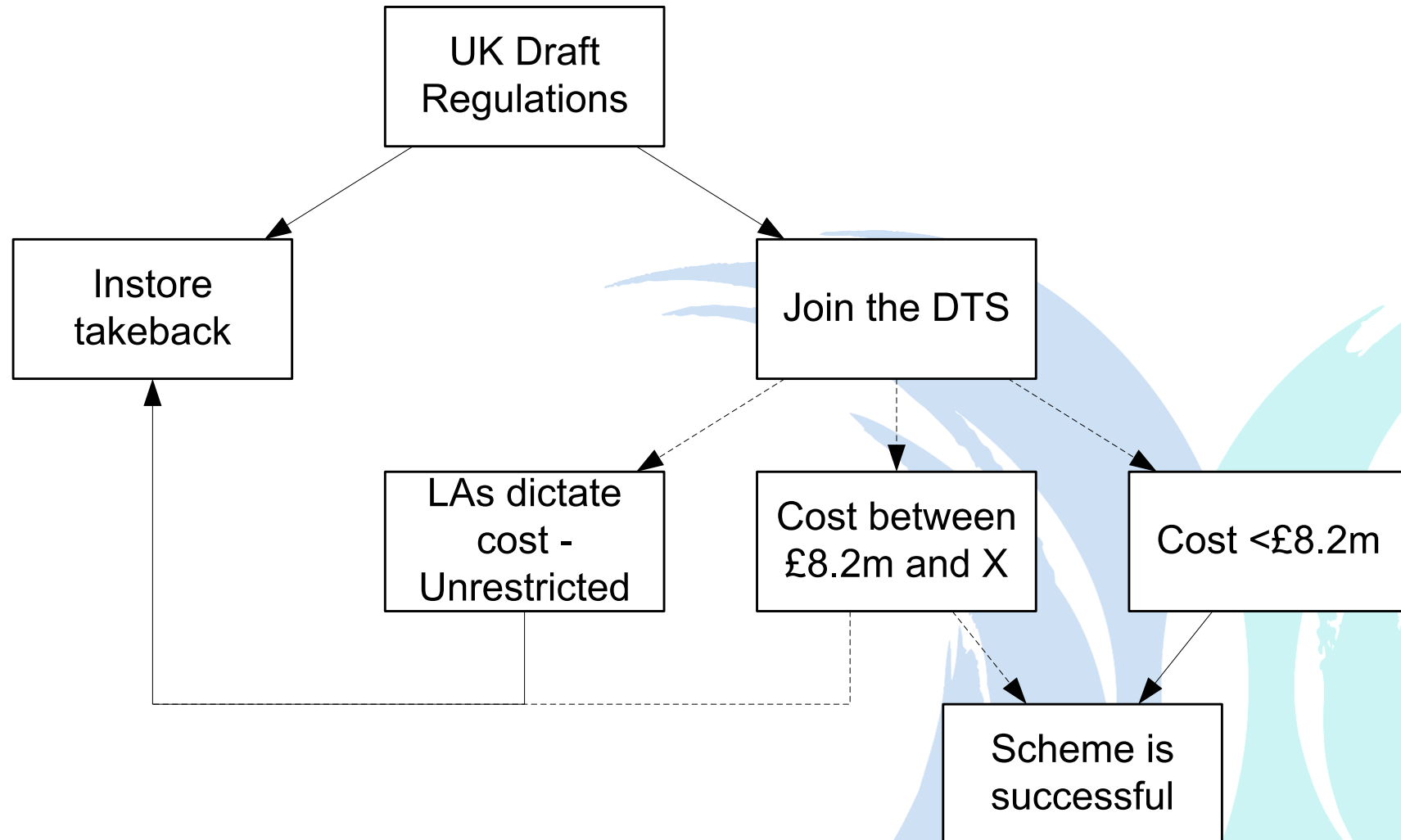
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# Why is there a DTS? What are the benefits?

- Distributors
  - Will not have to collect small items in store
  - Network provided and operated by others at a fixed cost
- Producers
  - Collecting material from CA sites is most efficient
  - Lower cost than collecting from stores
- LAs
  - No longer have to pay for treating the hazardous EEE
  - See an increase their recycling rate at no cost
  - Receive funding from retailers
- Government
  - Achieves requirement to establish network
  - Lowest cost for UK as a whole by utilising existing infrastructure
  - Makes 4kg target straight forward to meet
  - Removes 'new burdens' costs

## What will the DCF do?

- Facilitate development of ‘member state’ network
  - Collect money from distributors
  - Provide money to Designated Collection Facility (DCF) operators
    - In most cases, this will be the local authorities for CA sites
  - Compile and maintain a register of DCFs
- Assist distributors in educating the public
  - Marketing campaign
  - Inform the public as to the location of CA sites
- Provide legal compliance to members

# Case study – Ireland

## Material collected



Material collected at  
'member state' provided  
Network  
  
> 85% of all collected WEEE

Material  
collected instore  
with 14 day rule  
<15% of all  
collected  
WEEE

### Remember

- 14 days clause not required in UK regs
- Regulatory obligations on Irish retailers to promote instore take back

# So what will be the outcome in the UK?



- Either.....

- There is a DTS

- Retailers fund some improvements to the member state network

OR

- There is no DTS

- Retailers take back instore
    - AND the 'member state' finances all of the development of it's own network

# For retailers and LAs interested in the scheme



- Information is available on our website where you can register your interest:
  - [www.valpak.co.uk/weee](http://www.valpak.co.uk/weee)
- Alternatively, if you have any queries
  - Now is the time.....
  - Or call Valpak on 08450 682572